

Want to Create Your own BLOG & begin to market your expertise globally? Then this **workshop** is for you!

How to Create Your Own Blog

Evening workshop Wednesday 20 Jan 7.00–10.30pm

Bewleys Hotel, Leopardstown, Dublin

Ph: 087 2494954 or Email info@seanmkelly.com

What's the aim of the workshop? - To create Your BLOG! Guaranteed! Or your money back!

What specifically will it cover?

- ☒ Using wordpress.com for blogging
- ☒ Create your own Blog on the internet
- ☒ Create & Publish your first article
- ☒ How to create and edit more articles
- ☒ How to create more pages on your blog
- ☒ How to insert text, photos, videos & links
- ☒ How to choose a look & feel for your blog
- ☒ What are widgets and how to use them
- ☒ Tips to help increase the traffic to your blog



Who will deliver the workshop? - Sean M Kelly B.Sc. will deliver the workshop. As well as being absolutely passionate about helping people follow their dreams, Sean has a background as a Senior Software Engineer, a technical trainer, a professional and personal development trainer and most importantly has been blogging and writing ezines successfully for a number of years - see www.beinspired-blog.com – **semi finalist in 2009 Blogger Appreciation Awards USA!**

What's the cost? Prices for similar courses where they only tell you what you can do and don't show you how range from €295 to €1,850! So what price do we charge for not only showing you what you can do but show you **how to do it live on the internet?** Well there's an early bird offer for the first 5 people to register & even after that it's `still better value than any other similar workshop!

REGISTER EARLY for the Early Bird offers!

Early Bird Special Offer - First 5 people to register - just €99!

Normal Price - Still great value at only €199!
(limited to 14 places)

To Register Your Place
click this link:



www.beinspired-blog.com/blogging-workshop/

What did previous participants have to say about the blogging workshop?

Sean, thank you for an excellent course last week on blogging. It is interesting to see just how much we are moving (have moved) into the New Age of sales and marketing. It really is taking a new direction. Your course was very easy to understand and to follow. The course content was fabulous but I must also commend you on your mails before the course and also the follow up with me after the event. Your dedication and attention to detail is fabulous. I was blogging away on currency trading within hours of leaving the course and hopefully I will have a large following over the next 12 months. An event much enjoyed and excellently presented. What value for money !! **Kieran Murphy, ICT, Dublin** www.currencytraders.ie

Thank you again for all your help and advice, especially the 1-2-1 session, which was really good in terms of learning a lot in a very short time.
Kind regards, **Martin Luschin** www.fitnecise.ie

"if your new to the whole internet thing Sean's course is ideal . Sean takes things at a slow a steady pace and no one if left behind. He explains things clearly and you will get what you pay for" Good value overall " **Peter Brennan**, www.personalgrowth123.com

Hi Sean, thank you for a great workshop. This was my first workshop to do with computers. I liked that you recapped a few times during the morning on how to do certain applications. Repetition works for me. My expertise in computers is growing all the time but it is another language. and one that does not come easily. Thank you for making it simple. Let me know when part 2 is on. All the best **Helen Herriott Foley**

Did you know that in the USA almost half a million people now say their primary income comes from blogging! (source: Wall Street Journal)

So blogging is one internet business strategy that has proven itself, so where's your blog? Remember the **first step is to create your blog and start adding quality content**. That's what this workshop will teach you. It will also give you invaluable tips on **how to get traffic to your blog**. We're just at the beginning of this amazing information revolution, don't waste time wondering "**will I, won't I**", jump in, you'll be amazed where it can take you!

REGISTER EARLY for the Early Bird offers!

Early Bird Special Offer - First 5 people to register - just €99!

Normal Price - Still great value at only €149! (only 14 places)

Register Your Place here:



www.beinspired-blog.com/blogging-workshop/